

MOSCOW



14 OCTOBER 2016

INTERNATIONAL
BUSINESS
CONFERENCE

InRussia

BUSINESS PLATFORM ADDRESSING TO THE RAPID DEVELOPMENT OF FOREIGN BUSINESSES,
PARTNERSHIP OR RUSSIAN AND FOREIGN COMPANIES AND LOCALIZATION OF PRODUCTION IN RUSSIA

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ORGANIZER



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BUSINESS PARTNERS AND CO-ORGANIZERS



SUPPORTED BY



«INRUSSIA» IS DESIGNED TO BECOME

- A PLATFORM FOR ADDRESSING THE INTENSIVE DEVELOPMENT OF INTERNATIONAL BUSINESSES IN RUSSIA
- A PLATFORM FOR DIALOGUE AND INTERNATIONAL BUSINESS POTENTIAL RUSSIAN PARTNERS;
- ENTRY POINT FOR FOREIGN COMPANIES TO THE RUSSIAN MARKET AND FURTHER LOCALIZATION.

PARTICIPANTS OF THE CONFERENCE

REPRESENTATIVES OF INTERNATIONAL CORPORATIONS AND RUSSIAN BUSINESS, HEADS OF BUSINESS ASSOCIATIONS AND LEADING EXPERT ORGANIZATIONS, GOVERNMENT AUTHORITIES AND REGIONAL DEVELOPMENT CORPORATIONS, INVESTMENT COMPANIES AND FINANCIAL INSTITUTIONS

ALL THEY REPRESENT A WIDE VARIETY OF FIELDS OF ACTIVITY, BUT THEY ALL COOPERATE FOR ONE GOAL - TO DEVELOP BUSINESS IN RUSSIA

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RESRESENTING MORE
50 RUSSIAN REGIONS

PARTICIPANTS FROM
20 COUNTRIES

PROGRAM

10.00 – 12.00

Plenary session «HOW YOU TRADE IN RUSSIA»

Growth formula in crisis period:
Devaluation of the ruble + Reduction of manufacturing costs = new export and investment opportunities
Import substitution and how to occupy market share
Growth drivers: demand and supply on the Eurasian territory

12.00 – 14.00

B2B Networking

Press-conference
B2B meetings
Presentation

13.00 – 14.00

Business Lunch

14.00 – 15.30

Panel discussion «HOW YOU MAKE IN RUSSIA»

FORMATS OF LOCALISATION
Contract Manufacturing | Production under the license | Joint Ventures |
Localisation of production in industrial parks and special economic zones | New agricultural productions
STATE SUPPORT TOOLS
Special investment contract | Subsidies for investors | Financing of projects

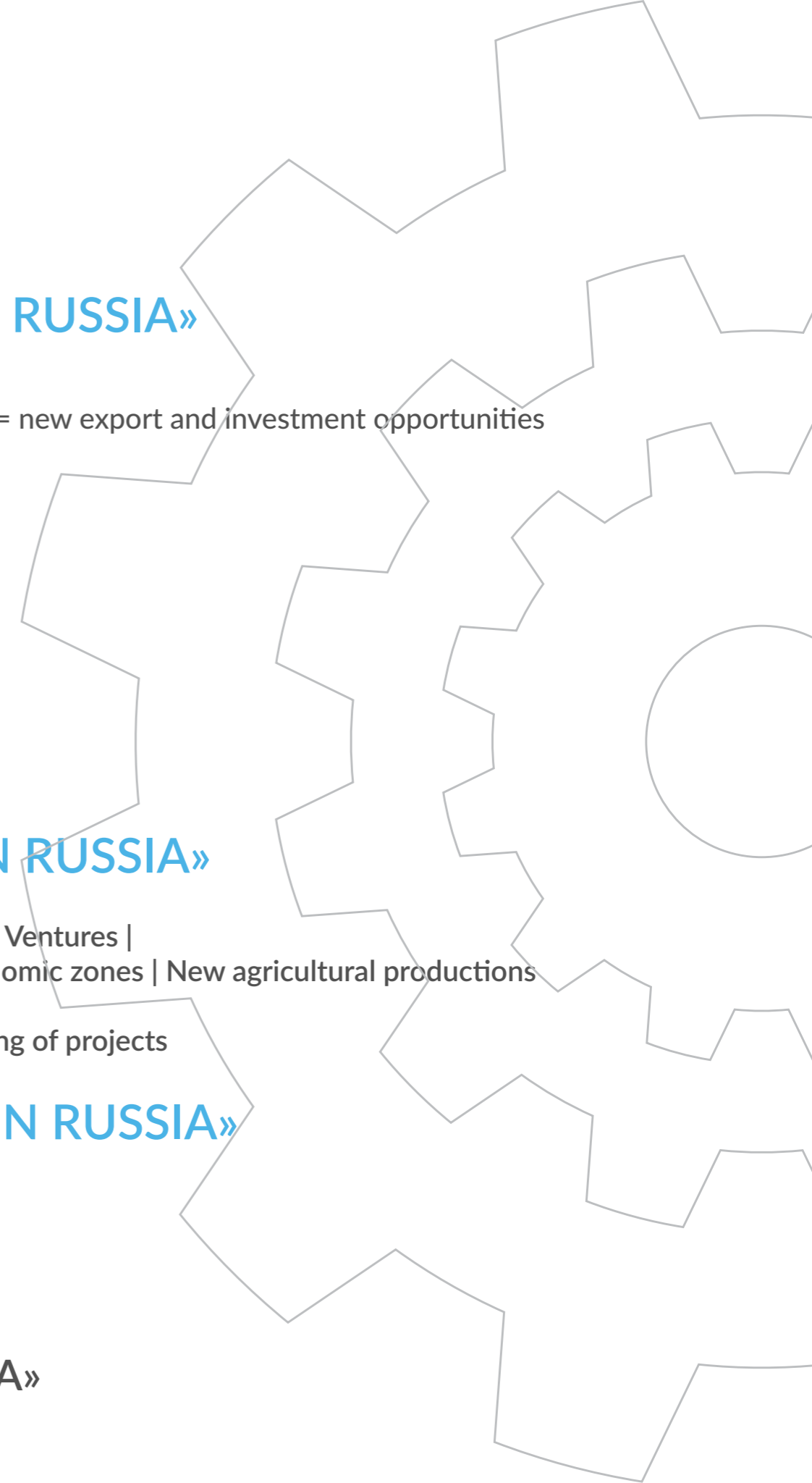
16.00 – 17.30

Panel discussion «HOW YOU CREATE IN RUSSIA»

Development institutions
Regulation in the field of R&D
Protection of intellectual property
Transfer and localization of technologies

18.00 – 20.00

Cockpit party «INTERNATIONS IN RUSSIA»



TOP MANAGERS OF LEADING INTERNATIONAL COMPANIES OPERATING IN RUSSIA, AND RUSSIAN BUSINESSMEN WILL DISCUSS A WIDE RANGE OF ISSUES ABOUT TRADE, PRODUCTION AND CREATING NEW PRODUCTS IN RUSSIA. BUSINESSES WILL BE ABLE TO ASK CRITICAL QUESTIONS DIRECTLY TO FEDERAL MINISTRIES OF THE ECONOMIC BLOCK OF THE GOVERNMENT, AND TO OFFER THEIR IDEAS TO FORM THE BUSINESS ENVIRONMENT, STIMULATING THE DEVELOPMENT OF EXISTING AND NEW BUSINESSES.

«HOW YOU TRADE IN RUSSIA»

TURBULENT PERIOD IN RUSSIAN ECONOMY SETS UP TWO QUESTIONS:

- 1) HOW TO OVERCOME CHALLENGES AND KEEP THE CURRENT GROWTH
- 2) WHICH NEW OPPORTUNITIES CAN CARRY CHANGES

THESE AND OTHER QUESTIONS WILL BE DISCUSSED AT THE PLENARY SESSION. IN PARTICULAR, THE GROWING EXPORT POTENTIAL IN RUSSIA AND REDUCTION OF OPERATIONAL COSTS FOR DOING BUSINESS, SAVING THE MARKET CONDITIONS FOR IMPORT SUBSTITUTION AND EXPANSION OF CONSUMER DEMAND IN THE EURASIAN UNION.

«HOW YOU MAKE IN RUSSIA»

OPPORTUNITIES AND FORMATS FOR THE LOCALIZATION OF FOREIGN MANUFACTURING COMPANIES IN RUSSIA, PARTICIPATION IN JOINT VENTURES WITH LOCAL PARTNERS, DEVELOPMENT OF NEW MODERN AGRO-INDUSTRIES AND FORMS OF STATE SUPPORT FOR INVESTORS

«HOW YOU CREATE IN RUSSIA»

APPROACHES FOR CREATION OF NEW COMPETITIVE PRODUCTS, REGULATION IN THE FIELD OF R&D AND INTELLECTUAL PROPERTY PROTECTION, RUSSIAN COMPANIES ACCESS TO INTERNATIONAL MARKETS AND THE PARTICIPATION OF FOREIGN COMPANIES IN THE DEVELOPMENT OF CREATIVE PRODUCTS ON THE TERRITORY OF RUSSIA.

REPRESENTATIVE INTERNATIONAL EXPERTISE



Ditrich MELLER, President of Siemens Russia and Central Asia, 2012



Denis MANTUROV , Minister of industry and Trade of the RF
Alexander OSIPOV, First Deputy Minister for development of the Russian Far East , 2014



Michael HARMS, Head of Russian German Chamber of commerce AHK
Anatoly ARTAMONOV, Governor of Kaluga region, 2014



Dr.Rolf EPSTEIN, Siemens Transportation Solutions, CEO, 2015



Frank SHAUFF, CEO of AEB
Ernesto FERLENGHI, Persident of Confindustria Russia 2015



Takafumi NAKAI, Head of Russian representative office of Japanese Association ROTOBO,
Oleg PROZOROV, Head of Belgium-Luxembourg Chamber of commerce in Moscow 2014 r.



Ivao OHASI, AIP Advisor on Japan and APEC countries, 2014



Alan THOMPSON, Head of Russo-British chamber of commerce
Ali TYRNAVA, Turkish Confederation of Businessmen and Industrialists TUSKON, Head of Russian office
Alexey SAVINSKIY, German Committee on Eastern European Economic Relations, 2015



Lidia SUTORMINA, French-RUssian Chamber of commerce CCIFR, 2014

PARTICIPATION FEES

DELEGATE

40 000 RUR

FOR AIP MEMBERS



MEMBER OF THE ASSOCIATION
OF INDUSTRIAL PARKS

FOR MEMBERS OF ASSOCIATIONS -
PARTNERS OF THE CONFERENCE

20 000 RUR

DISCOUNT 25% IF PAID BEFORE 1 JULY 2016

no VAT, according to applied STS system

Payment against the invoice after registration.

If necessary, the Contract to be signed, the Draft is available in the User account.

B2B INTERACTIVE CONTACT SYSTEM



PERSONAL ACCOUNT
UPON REGISTRATION WITH
PHOTO AND CONTACTS



POSSIBILITY TO CONTACT DIRECTLY
OTHER PARTICIPANTS DURING
CONFERENCE AND IN ADVANCE



INTERACTIVE
CONTACTS
SYSTEM

SCHEDULING B2B MEETINGS WITH ASSISTANCE

VENUE

SWISSÔTEL
KRASNYE HOLMY



MOSCOW

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CONTACTS

GENERAL ISSUES



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BUSINESS PROGRAM AND PRESENTATIONS



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